



OVERVIEW - *Construction Executive* is published in print 10 times per year. Additionally, fresh content is posted to ConstructionExec.com weekly and distributed via a digital newsletter every Friday.

CONTENT - Stories must be non-branded, educational, and geared toward helping construction professionals run a more profitable and productive business. General topic areas covered include: technology, safety, risk management, insurance/surety, law, regulatory, equipment/fleet, finance, business development, workforce development, sustainability and construction markets. Pitch specific article ideas to an editor for approval prior to submission (preferably via email).

RIGHTS - Submitted content must be exclusive to *Construction Executive* (i.e., not printed elsewhere). Once submitted, *Construction Executive* retains the right to the article, and it cannot be reprinted/reproduced without permission from an editor. *Construction Executive* also retains the right to alter copy to maintain style standards and to accommodate space limitations.

PAY - *Construction Executive* does not pay for contributed content.

AUDIENCE - Gear content toward nonresidential contractors and related construction professionals (CPAs, attorneys, suppliers, etc.).

LENGTH - Minimum 600 words; maximum 1,500 words.

STYLE - Write in the third person (no I/you) and follow Associated Press style. Hyperlinks to external sites are allowed at the editor's discretion.

BIO - Include the author's name, job title, company, location and some form of contact information (email, phone number, website and/or social media profile).

IMAGES - Photos, graphics and charts are encouraged, but not required; same goes for author head shots.

DEADLINES - Editors will assign specific article due dates depending on print and digital needs.

PROMOTION - All content is shared via *Construction Executive's* social media platforms: [Twitter](#), [Facebook](#) and [LinkedIn](#). Contributors are encouraged to share content with colleagues, clients and via their social media accounts.

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