



Construction

EXECUTIVE

12 OPPORTUNITIES TO REACH THE DECISION-MAKERS AT GENERAL AND SPECIALTY CONTRACTOR FIRMS

The award-winning monthly business magazine for contractors and construction business owners, *Construction Executive* is the leading source for news, market developments and business issues impacting the construction industry. Every issue includes articles designed to help owners and top managers run a more profitable and more productive construction business. In addition to industry news, feature articles and special sections, each issue provides practical advice, helpful tips and proven techniques for contractors. Regular monthly columns and departments include:

- Construction Headlines**—national industry news and calendar of events;
- Economic Outlook**—economic news and trends;
- Risk Management**—surety, insurance and liability issues;
- Tech Trends**—technology solutions for contractors;
- Workforce Development**—training and education efforts;
- Onsite Safety**—best practices for a safer work environment;
- Legally Speaking**—legal issues and decisions;
- Bottom Line**—financial and tax tips;
- Business Development**—marketing and promotional ideas;
- Going Green**—green building and sustainable design trends;
- Product Showcase**—equipment, tools, building, electrical and software products;
- Washington Update**—federal, state and local government legislation and regulations;
- Around the Nation**—local and state news;
- Community Spotlight**—community service projects.

january

Cover Story—Project Collaboration
Coverage includes BIM and Integrated Project Delivery.

Special Section—Construction Technology I

Product Showcase—Software, Building Products, Electrical, Tools and Equipment

★ **Bonus Distribution**

Associated Builders and Contractors National Convention (ABC), Feb. 3–7 San Diego
Technology for Construction (TFC), Feb. 2–5, Las Vegas
World of Concrete (WOC), Feb. 2–5, Las Vegas

Space Reservations: Nov. 23, 2009

Materials Due: Nov. 30, 2009

february

Cover Story—Corporate Diversity Initiatives
Coverage includes comprehensive workforce inclusion programs.

Special Section—Construction Law

Plus the 2010 Directory of Construction Law Firms

★ **Bonus Distribution**

ABC Legislative Conference, June 15–17, Washington, D.C.

Space Reservations: Dec. 23, 2009

Materials Due: Dec. 30, 2009

march

Cover Story—Infrastructure and Coastal Construction
Coverage includes ports, waterways and offshore projects.

Special Section—ABC's Excellence Awards

Product Showcase—Tools and Equipment, Building Products, Electrical and Software

Space Reservations: Jan. 22, 2010
Materials Due: Jan. 29, 2010

april

Cover Story—Employee Benefits Packages
Coverage includes employee wellness and safety training programs.

Special Section—Insurance and Surety Bonding

Special Supplement—Construction Careers

Plus coverage of Associated Builders and Contractors' Contractor of the Year

★**Bonus Distribution**
National Association of Surety Bond Producers (NASBP) Annual Convention, April 25–29, La Quinta, Calif.

Space Reservations: Feb. 19, 2010
Materials Due: Feb. 26, 2010

may

Cover Story—Workforce Development
Coverage includes craft training, management education and recruitment efforts.

Special Section—Schools of Construction

Product Showcase—Building Products, Electrical, Software, Tools and Equipment

★**Bonus Distribution**
ABC Construction Education Conference, May 5–7, New Orleans

Space Reservations: March 19, 2010
Materials Due: March 26, 2010

june

Cover Story—Green Building
Coverage includes renovation projects, green jobs training and certification programs.

Special Section—Building Systems

★**Bonus Distribution**
EcoBuild America and FEDCon Federal Construction Conference, Dec. 8–10, Washington, D.C.
ABC Legislative Conference, June 15–17, Washington, D.C.
Construction Financial Management Association (CFMA) National Convention, June 26–30, Kona, Hawaii

Space Reservations: April 23, 2010
Materials Due: April 30, 2010

july

Cover Story—Historical Restoration
Coverage includes preservation and urban revitalization.

Special Section—Human Resources

Product Showcase—Building Products, Electrical, Software, Tools and Equipment

Space Reservations: May 21, 2010
Materials Due: May 28, 2010



august

Cover Story—Public Construction
Coverage includes courthouses, federal buildings, prisons and water treatment plants.

Special Section—Construction Accounting

Plus the 2010 Directory of Construction CPA Firms

★ **Bonus Circulation**

Bonus mailing to more than 2,000 CPA firms specializing in construction accounting.

Space Reservations: June 25, 2010
Materials Due: July 2, 2010

september

Cover Story—Contractors in the Community
Coverage includes local service and philanthropic efforts.

Special Section—Construction Technology II

Product Showcase—Software, Building Products, Electrical, Tools and Equipment

Space Reservations: July 23, 2010
Materials Due: July 30, 2010

october

Cover Story—Specialty Construction
Coverage includes innovations in electrical, mechanical and interior/exterior work.

Special Section—Construction Finance

Plus the 2010 Directory of Construction Banking and Financial Service Firms

★ **Bonus Distribution**

Design-Build Institute of America (DBIA) Annual Conference, Oct. 18–20, Las Vegas

Space Reservations: Aug. 20, 2010
Materials Due: Aug. 27, 2010



november

Cover Story—Energy-Related Construction
Coverage includes smart grids, transmission lines and renewable power.

Special Section—8th Annual Contractors' Guide to Surety Bonding (cosponsored by the National Association of Surety Bond Producers and the Surety and Fidelity Association of America)

Plus the 2011 Directory of Surety Bond Producers

Product Showcase—Electrical and Lighting, Tools and Equipment, Building Products

★ **Bonus Distribution**

International Risk Management Institute's (IRMI) Annual Construction Risk Management Conference, Nov. 7–11, TBD

Space Reservations: Sept. 24, 2010
Materials Due: Oct. 1, 2010

december

Cover Story—The Year Ahead
Coverage includes the 2011 construction industry forecast for key market segments, labor, materials and equipment.

Special Section—2011 Hot Products

★ **Bonus Distribution**

EcoBuild America and FEDCon Federal Construction Conference, Dec. 8–10, Washington, D.C.

Space Reservations: Oct. 22, 2010
Materials Due: Oct. 29, 2010



Construction Executive reaches more than 46,000 key construction industry decision-makers across the United States. Regular monthly readership includes business owners, chief executive officers, presidents, chief financial officers, project managers, superintendents, and education and safety directors of the nearly 25,000 member firms of Associated Builders and Contractors and 21,000 construction and construction-related companies across the country.

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